Experience Parity: Supporting a Resilient Workforce

As a hybrid workforce becomes the new business reality, organizations will need to leap beyond simply providing access to enterprise resources.

Organizations must embrace remote locations as a core part of their operations, facilities, IT and human resources.

What does this mean?

• Leadership and policy support across the entire C-suite, including
• The same experience for all workers, whether on-site, remote or in-person access to people and resources on-premises.
• Workplace infrastructure and device support for safe, dynamic frictionless digital access to people, data, and applications.

Experience parity and agility are required for business resilience and continued business success.

The IDC survey commissioned by Unisys in November 2020 included one-third of global decision makers and 25% of C-suite leaders and 75% of employees say that remote work is here to stay.

Experience parity will require new operating models, outcome-focused styles of leadership at all levels.

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What About Productivity?

As a hybrid workforce becomes the new business reality, organizations will need to leap beyond simply providing access to enterprise resources.

Expecting quality will mean your planning models, technology solutions, and policies — all must be flexible and provide the same experience.

These Changes Will Become a Permanent Fixture of the Business Landscape Going Forward

So, what does this mean?

• A flexible model for individuals — from day one, everyone went remote, and the experience needs to be consistent in all environments.
• A combination of a physical facility and remote office.
• A hybrid model to meet the needs of the workforce.

Productivity has increased.

• 25% of businesses say productivity has increased.
• 25% of businesses say productivity has decreased.
• 50% of businesses say productivity is the same.

About the Survey

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Organizations must reimagine the workplace of 2019.

The workforce of 2022 will not look like the workforce of 2019.

Organizations need to adapt to the digital workplace.

This means...